

MOTORCYCLE RIDERS FOUNDATION

in conjunction with
MRF Awareness and Education, Inc.

presents

**Meeting of the Minds 2015
Milwaukee, WI
September 24-27, 2015**

Hosted by: ABATE of Wisconsin

**TENTATIVE
AGENDA
SUBJECT TO
CHANGE**

REVISED 8/10/15



Wednesday, September 23

12:00 - 9:00PM MRF Board/Committee Meetings
MRF Committee Meetings
MRF Committee Meetings

Thursday, September 24

8:00 AM - 5:30 PM MRF BOARD MEETING

3:00 - 7:00 PM PRODUCT ROOM

3:00 - 7:00 PM REGISTRATION

7:00 - 9:00 PM GENERAL SESSION
Meet the MRF Board / SMRO Activity Reports
Kirk "Hardtail" Willard - MRF President
Jay Jackson - MRF Vice President

Friday, September 25

9:00 - 10:30 AM GENERAL SESSION
Presentation of the Colors
Opening Comments / State of the MRF
Kirk "Hardtail" Willard - MRF President
MRF Financial Position
Frank Carbone - MRF Treasurer
Young Activist Scholarship Winners
MRF Awareness & Education
Presentation of Federal and State Legislative Awards

10:30 - 10:45 AM BREAK

10:45 AM - 12:00 PM GENERAL SESSION
Inside Track to the Harley Davidson Phenomenon
Tim Hoelter - Retired HD Executive
MRF Champs and PAC Awards

12:00 - 1:30 PM LUNCH - Sponsored by Harley-Davidson®

1:30 - 3:00 PM BREAKOUT SESSION 1
A SMRO Legislative Planning / Strategy Meeting
Kirk "Hardtail" Willard - MRF President
Jeff Hennie - MRF Vice President of Government Relations & Public Affairs
Lenny Holcomb - MRF Supporting SMRO Board Member
Gary Cannady - MRF Supporting SMRO Board Member
Jim "Legs" Korte - MRF PAC Director
B Canada's Economic Impact Study - Relating Numbers to the US
Jennifer Ross and Claude Lacasse
C Decreasing the Power of the Toxic Members in Your Life and Organization
Marlene Bautch, John Reblin - ABATE of WI

3:00 PM - 3:15 PM BREAK

3:15 - 4:45 PM BREAKOUT SESSION 2
A Executive Directors "Town Hall" Meeting
Kirk "Hardtail" Willard - MRF President
Jay Jackson - MRF Vice President

- B Estrogen Garage**
Jim Cannon - Virginia Coalition of Motorcyclists
- C Ins and Outs of Lobbying in DC**
Dave Dwyer - ABATE of WI
- C What is the PAC and How Does It Work?**
MRF PAC Committee

4:45 - 6:00 PM **FREE TIME**

6:00 - 9:00 PM **Fundraiser**
Sponsored by ABATE of WI

Saturday, September 26

9:00 - 10:15 AM **GENERAL SESSION**
Presentation of President's Award
 Kirk "Hardtail" Willard - MRF President
Fact or Fiction
 Matt Danielson - Virginia Coalition of Motorcyclists
MRF Washington DC Legislative Update
 Jeff Hennie - MRF Vice President of Government Relations & Public Affairs
Presentation of MRF State Representatives Awards
 Dave Condon - MRF Director of State Reps Program

10:15 - 10:30 AM **BREAK**

10:30 AM - 12:30 PM **GENERAL SESSION**
Presentation of Ron Shepard Safety Award
 Jay Jackson - MRF Vice President
What Successful People Do
 "Slider" Gilmore
Presentation of Membership Awards
 Garry Cannady - MRF Membership Committee

12:30 - 1:30 PM **LUNCH** Provided by ABATE of WI

1:30 - 3:00 PM **BREAKOUT SESSION 3**
A American Association of State Highway and Transportation Officials
 Paul Degges - Tennessee Department of Transportation
B Your Rights At a Traffic Stop
 Matt Danielson
C What is Happening in Rider Education
 Jay Jackson - MRF BOD Member
D State Representative Meeting
 Dave Condon - MRF Director of Reps

3:00 - 3:15 PM **BREAK**

3:15 - 4:45 PM **BREAKOUT SESSION 4**
A Off Highway Vehicles - What's Happening Now
 Jay Jackson - MRF BOD Member
B What Do You See When You Ride?
 Lane Triplett - ICMS, Bruce Downs - ABATE of CO
C Keys to a Successful Lobby Day - How to Get 600 Bikers to Your State Lobby Day
 Steve Panten, Dave "Chubby" Charlebois - ABATE of WI
D SUSTAINING MOTORCYCLE CLUB MEETING
 Russell Radke - MRF BOD Member

4:45 - 7:00 PM **FREE TIME**

5:30 - 6:30 **BIBS vs. KILTS TUG OF WAR**

7:00 - 7:30 PM **COCKTAILS AND REVIEW OF SILENT AUCTION ITEMS**

7:30 PM - Until? **AWARDS BANQUET**
 Ringing of the Bell
 Presentation of Thomas Paine, Founders Award, and Lifetime Achievement Awards
 Presentation of Retirement Clock
 Guest Speaker :
 Presentation of Farmers Award
 Silent and Live Auction

Sunday, September 27

8:00 - 9:00 AM **BLESSING OF THE BIKES**

9:00 AM - 12:00 PM **Karen Bolin Memorial Ride**
Led by ABATE of WI

Additional Information

MRF Products Store and ABATE of WI Products Store
The Product Store will be open 3:00 PM - 7:00 PM Thursday and will open Friday and Saturday at 9:00 AM.
The Product Store will be closed during all General Sessions, the MRF Fundraiser and the Banquet.

The Hospitality Room will open at about 2:00 PM Thursday.
The Hospitality Room will be closed during ALL Sessions, and the Banquet.
No food or alcoholic beverages may be removed from the Hospitality Room.



**A Very Special THANK YOU to the
members of ABATE of WI
For hosting this year's MRF Meeting of the Minds Conference**